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52. A content provider as recited in claim 51, wherein:

the network port comprises a connector compatible with a wire-based communications network; and

the transmitter comprises a transmitter capable of transmitting signals over a wireless medium.

- 53. A content provider as recited in claim 51, wherein the server is further configured to serve the content to the local service provider in response to requests from the multiple clients.
- 54. A content provider as recited in claim 51, wherein the server is further configured to serve the content to at least one other local service provider which provides the content to multiple clients.
 - 55. A content provider as recited in claim 51, wherein:

the server is further configured to serve the content to at least one other local service provider which provides the content to multiple clients; and

the transmitter is further configured to transmit the content over the second network to the at least one other local service provider.